



# Mobile Apps For Small Businesses



Your customers are mobile.  
Is your business?

[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com...](mailto:Sales@Socialmaniamarketing.com)



# Social Mania Marketing

Helping Your Customers Find You Online!



[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com](mailto:Sales@Socialmaniamarketing.com)

# Major Shift In Marketing

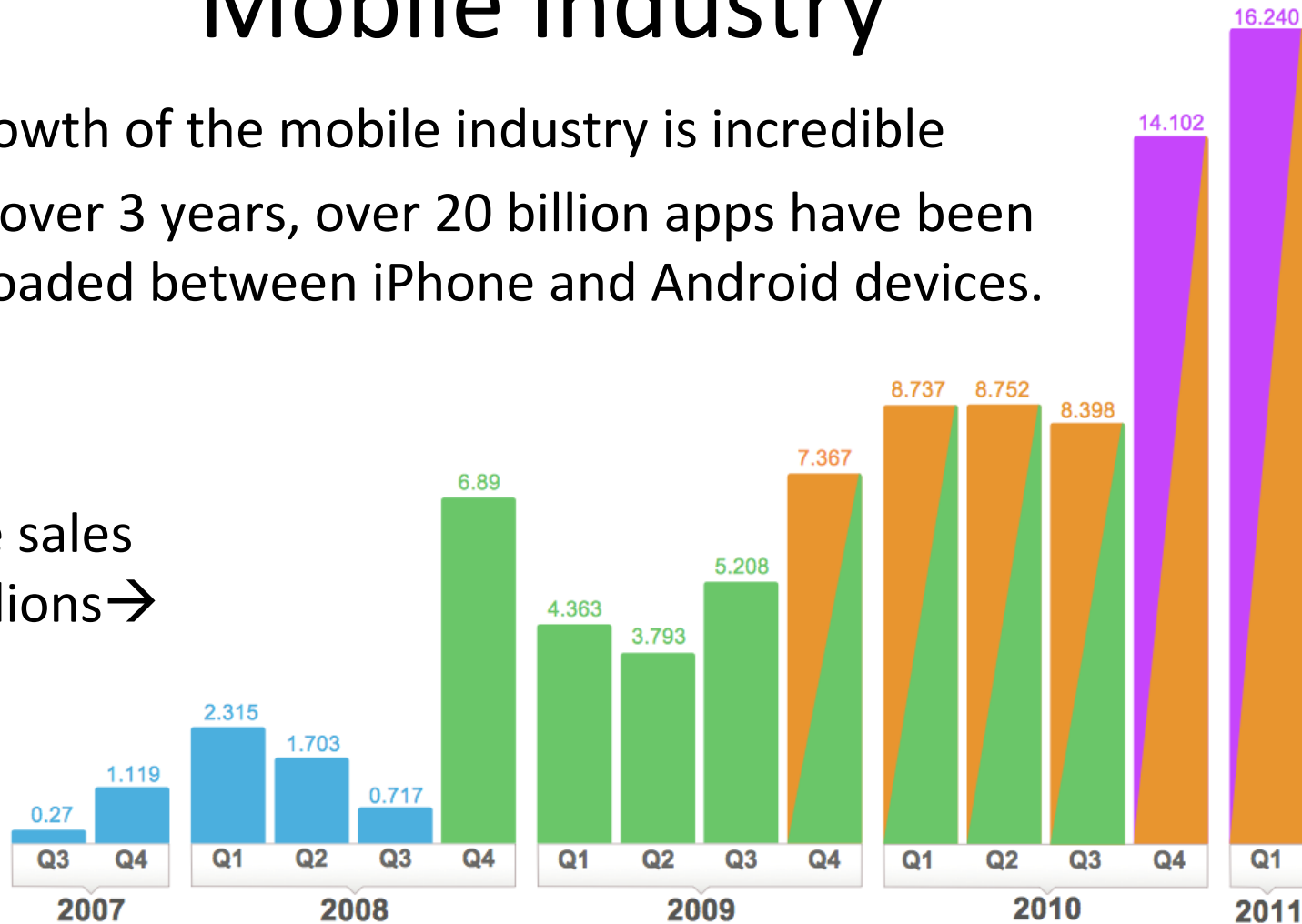
Clients Are Looking For You Online! If You Are Nowhere To Be Found You Are Loosing Out On Many Potential Customers!



# Mobile Industry

- The growth of the mobile industry is incredible
- In just over 3 years, over 20 billion apps have been downloaded between iPhone and Android devices.

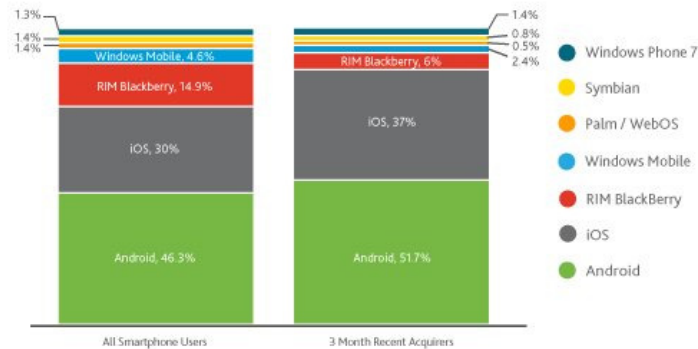
iPhone sales  
in millions →



# Growing Numbers

- Over 500,000,000 Android phones have been activated
- Over 300,000,000 iPhones have been activated
- Android owns 47% of the U.S. smartphone market
- iPhone owns 29% of the U.S. smartphone market

Operating System Share –  
All Smartphone Consumers vs. Recent Smartphone Acquirers (3Mo).  
Q4 2011, Nielsen Mobile Insights



Source: Nielsen

nielsen

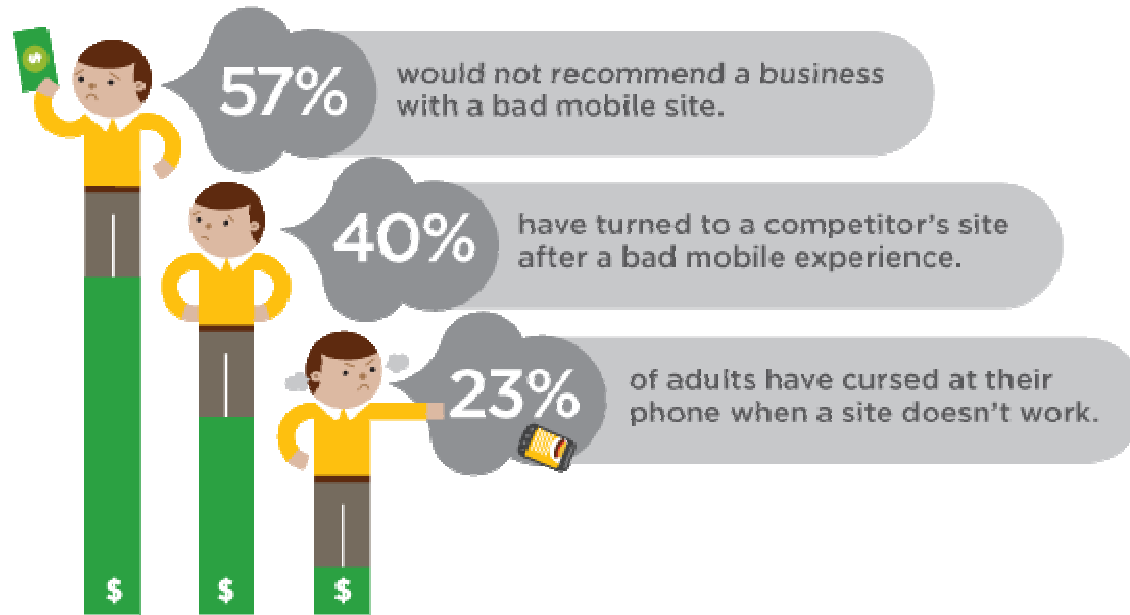
# Why Mobile?

- FACT: Customers are using mobile to find your competition.
- Source: Google "Understanding Smartphone Users," 2011



# Why Mobile?

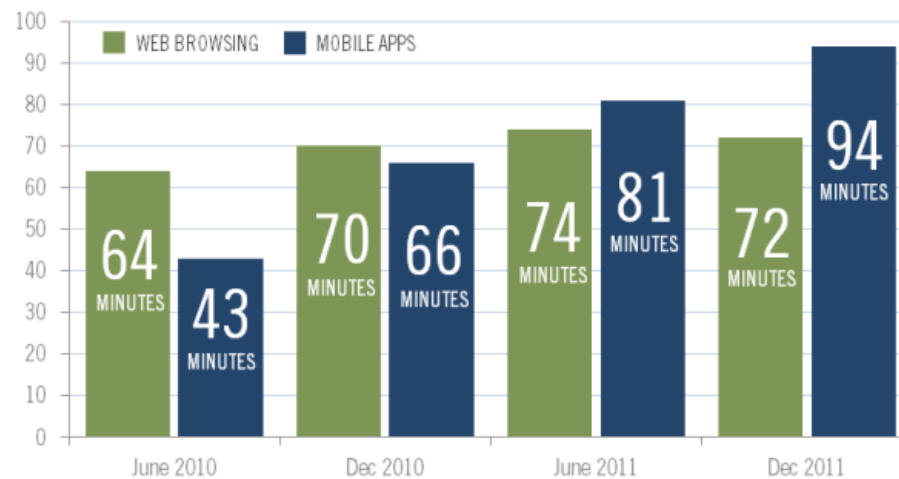
- FACT: Not having a mobile experience can lose you business.
- Source: Compuware, "What Users Want from Mobile," 2011



# Why Mobile Apps?

- FACT: Your customers prefer apps over mobile websites.
- Sources: comScore, Alexa, Flurry Analytics, 2012

U.S. Mobile Apps vs. Web Consumption, Minutes per Day



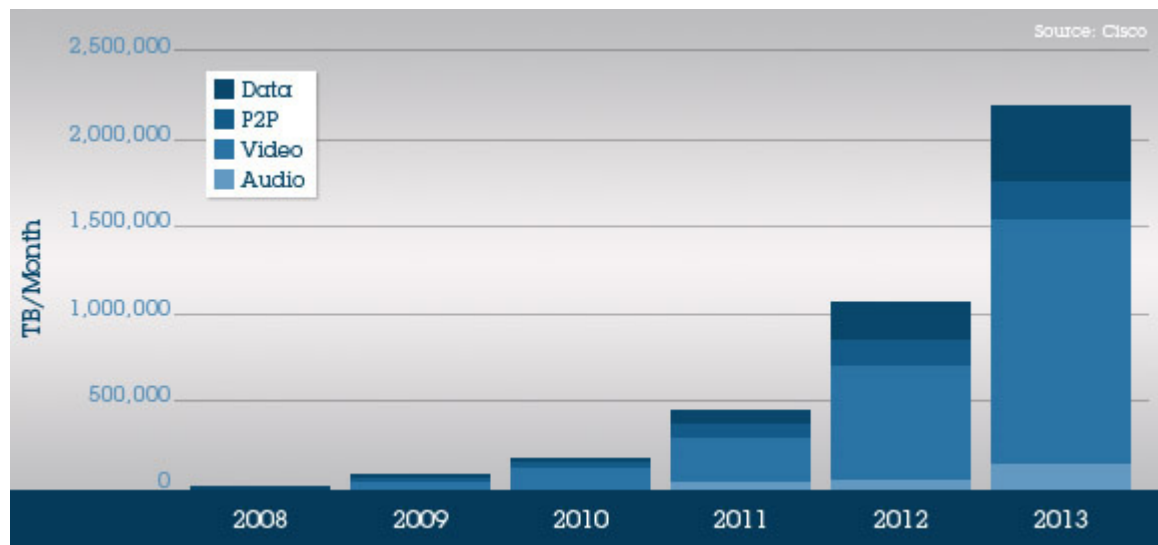
© FLURRY

Sources: comScore, Alexa, Flurry Analytics

[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com...](mailto:Sales@Socialmaniamarketing.com)

# But I want a mobile website?

- We offer both a mobile app and a mobile website.
- Appear in the iTunes App Store, Android Marketplace, and mobilize your existing website.
- Complete mobile marketing solution.



[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com...](mailto:Sales@Socialmaniamarketing.com)

# Why Our Company?

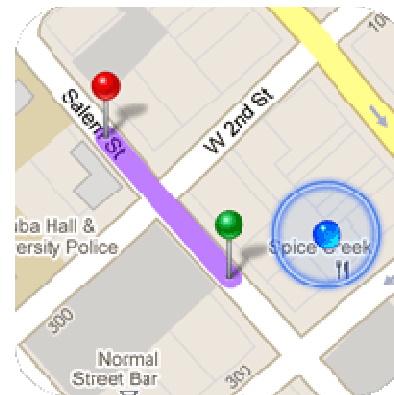
- We make mobilizing your business simple & pain free
- We help bring in new business and increase repeat customers
- We handle everything from start to finish
- We're mobile experts
- We're extremely affordable
- We're fast & easy to use



[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com...](mailto:Sales@Socialmaniamarketing.com)

# Information

- App can display
  - Information on services
  - Restaurants menu (text or PDF)
  - All locations visible in Maps
  - One click calling
  - Events and more...



[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com...](mailto:Sales@Socialmaniamarketing.com)

# Links to social networks

- Customers can link to your social media pages.
- Increase Facebook fans.
- Increase Twitter followers.
- Approximately 40% of social media users access their accounts through mobile devices.

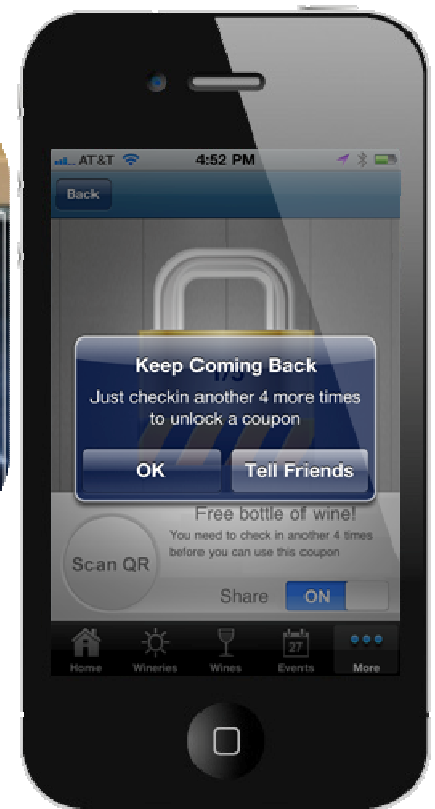


# Loyalty Coupons

- GPS coupons
  - When at your location, customers can ‘check in’ and receive bonuses.

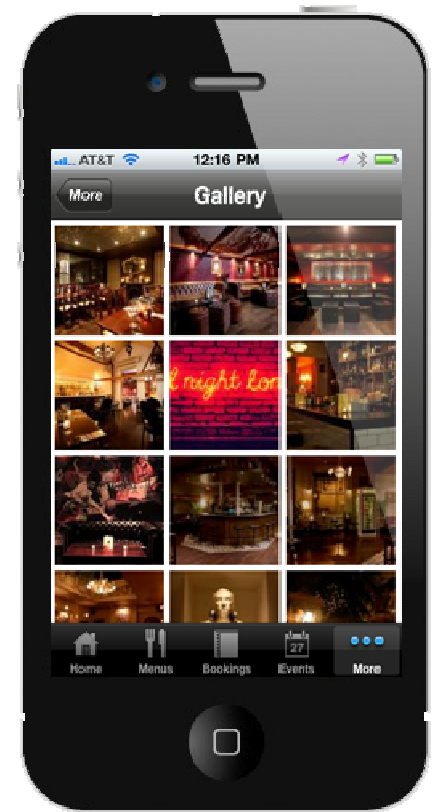
- QR code coupons
  - Used to replace stamp cards.
  - Increase customer loyalty!

28% of customers reported that they are “Extremely Likely” to increase their visits to a business if they have a loyalty reward card for them. *(Total Research Corp & Custom Marketing Corp’s Loyalty Monitor Study)*



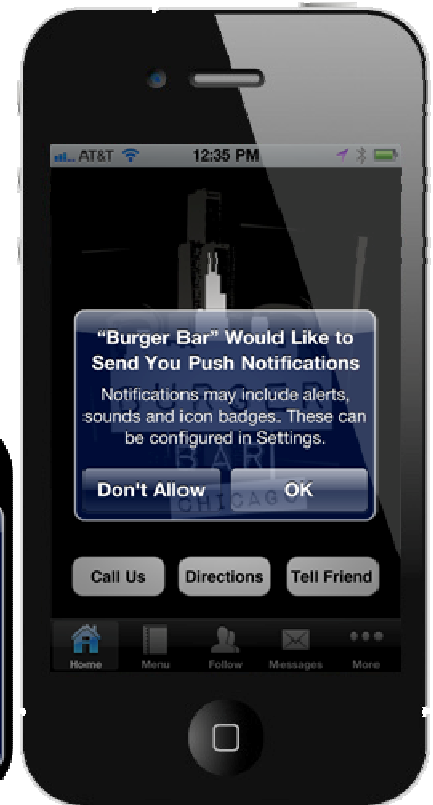
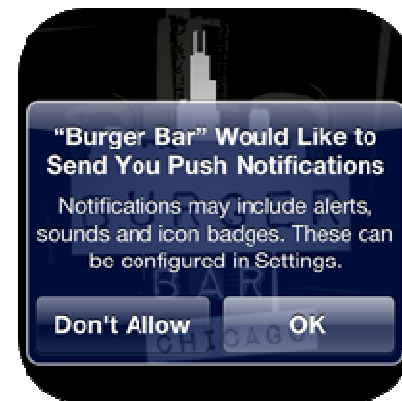
# Live Updates

- Take full control over your apps content!
- App can update
  - Display special events
  - Specials of the week/day
  - Loyalty coupons
  - Image gallery
  - Everything inside the app!

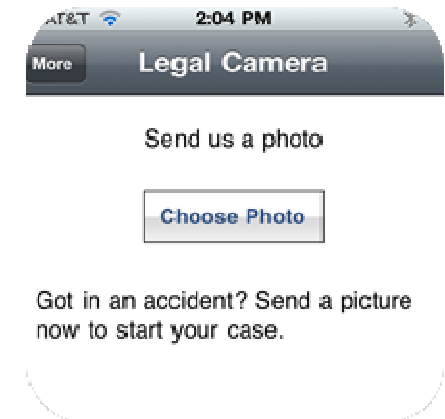
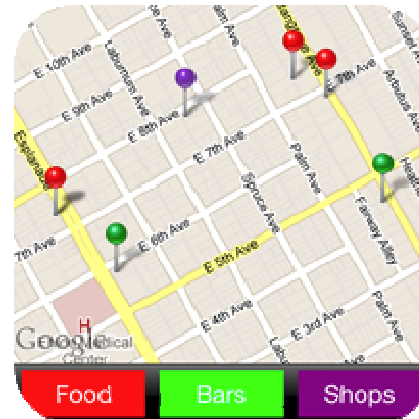


# Push Notifications

- Update your customers instantly
  - Special offers, updates, happy hours.
- Push notifications break the barrier between you and your customers.
  - Included completely FREE.
  - Compare to SMS texting plans on average cost ~\$200/month



# Many Other Great Features



www.Socialmaniamarketing.com  
Sales@Socialmaniamarketing.com...

# Our Pricing

- Professional app design & set up fee: Per case basis
- Monthly Maintenance – Per case basis
- Monthly hosting fee: \$59/month
- UNLIMITED Push Notifications
- UNLIMITED App Downloads
- ~\$50,000 Value – Seriously!



[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com...](mailto:Sales@Socialmaniamarketing.com)



## Gertler Law Firm

The New Orleans Injury Attorneys with the Gertler Law Firm focus on a significant number of personal injury issues - from car accidents and brain injuries to burns, mesothelioma and wrongful death claims.





**MONEY BACK GUARANTEE!**

Let Us Create A Powerful  
Marketing Campaign For You!  
Guaranteed Results Within 30  
Days Or Your Money Back!

[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)  
[Sales@Socialmaniamarketing.com](mailto:Sales@Socialmaniamarketing.com)  
347-7Mania1



# How to get started

- Call anytime: 1-347-7Mania1
- Email: [Sales@SocialManiaMarketing.com](mailto:Sales@SocialManiaMarketing.com)
- Visit our website: [www.SocialManiaMarketing.com](http://www.SocialManiaMarketing.com)

[www.Socialmaniamarketing.com](http://www.Socialmaniamarketing.com)

[Sales@Socialmaniamarketing.com](mailto:Sales@Socialmaniamarketing.com)

347-7Mania1